



For Immediate Release:

The Assyrian American Association of San Jose (“AAASJ”) is proud to present its 2nd Annual Walk4Assyria Walkathon. The walkathon is scheduled for Saturday, February 25, 2017 in Downtown Willow Glen, beginning and ending at the AAASJ Headquarters. We are thrilled to bring this event back for a second year, and would be honored to welcome you to the Walk4Assyria walkathon.

Walk4Assyria and the Assyrian American Association of San Jose strive to bring community members and businesses together to raise money for persecuted Assyrians in the war-torn countries of Iraq and Syria to provide food, shelter and medical attention.

This year 100% of the proceeds from the Walk4Assyria Walkathon will be donated to the following humanitarian organizations:

- Assyrian Aid Society
- Assyrian Church of the East Relief Organization (ACERO)
- Restore Nineveh Now, The Iraqi-Syrian Christian Children’s Relief Fund
- Shlama Foundation

Since 2014, Assyrians – native Iraqi and Syrian Christians – have been fleeing their homes due to invasions by ISIS and other militias. Today, the few Assyrians remaining in Iraq and Syria suffer from limited access to food, shelter and medical attention. The organizations above provide these three necessities to the Assyrians in need.

During the Walk4Assyria Walkathon you can look forward to:

- A variety of vendor booths showcasing Assyrian goods from around the region
- Delicious food to keep us fuelled for a great day of activities
- Raffles, giveaways, goodie bags, and more!

Members of the community are encouraged to register to walk or attend and support the walkers and enjoy the family friendly atmosphere. We hope that you will support us in our efforts to bring a fun-filled day to the community and raise awareness and much-needed funds for Assyrians suffering under threat of ISIS and other militias.

Should you have any questions, please do not hesitate to contact us directly.

Sincerely,

Walk4Assyria Committee

Assyrian American Association of San Jose

Email: walk4assyria@gmail.com | Phone: 408-623-4064

In Support of:





Event Schedule

The Walk4Assyria Walkathon looks forward to welcoming participants near and far.

Time	Activity
9:00am – 10:00am	Vendor/Exhibitor Set-up
10:00am	Assyria Village Opens Walkathon registration Opens
10:00am – 10:45am	Walkathon registration
11:00am	Walkathon begins
4:00pm	Walkathon ends
4:30-5:30pm	Closing Ceremony
5:30-6:30pm	Vendor/Exhibitor Tear Down

**Schedule is subject to change.

In Support of:

